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## New Furniture from Hightower “Raises the bar”

Modern workspace “must haves” define impressive number of new designs

SEATTLE, WA—Today more than twenty new designs are available from Hightower, a US-based leader in ancillary contract furniture for modern workspaces. Industry buzz-worthy, relevant designs in seating, tables, lighting, and accessories were curated for the “Elemental Collection,” drawn from influential European studios as well as an entirely new perspective on power-enabled office furniture from California-based Most Modest. Hightower’s award-winning Co-Founder & CEO, Natalie Hartkopf, revealed the collection to more than fifty independent sales representatives at Hightower’s North Carolina manufacturing facility/showroom October 12th. “Our latest collection again raises the bar for Hightower” noted Ms. Hartkopf. “Having just celebrated fifteen years as a leading contract furniture source for today’s workspaces, we continue pushing ourselves to bring our clients fresh designs that are not over-exposed in the market; designs that function so well they quickly become ‘must haves’ for today’s workers.”

Family-founded in 2003, Hightower has steadily seen ambitious growth across its North American offices. The Millennial generation female co-founders’ design aesthetic is easily recognized; Hightower’s signature soft, modern, clean lines are spotted frequently in workspaces of globally recognized brands in tech, hospitality, higher education, and retail.

The Elemental Collection may be viewed [here](#). The newest designs, as well as Hightower’s full portfolio of modern workspace pieces, are available in North America, Canada, and Mexico exclusively through Hightower, its sales representatives and authorized dealers. For more information, please call Hightower Sales at (816) 286-1051 or email [sales@hightoweraccess.com](mailto:sales@hightoweraccess.com).

### About Hightower:

Since 2003, we’ve been committed to setting our friends in the A+D community up for success. Bold, unexpected, human-focused designs have fueled our growth since the beginning. Equally important? Our superior project management; fast lead times and customer care that repeatedly surpasses expectations. We empower designers so they stand out in a highly competitive field. We are design driven and service obsessed.

Learn more at [www.hightoweraccess.com](http://www.hightoweraccess.com) or contact us at +1 (816) 286-1051.

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